

(55111) : 55111 : Persuasion Studies

(55125) : 55125 : Public Relation in the Private & Public Sector

(55131) : 55131 : Media Management and Economics

(55141) : 55141 : Writing for Media - 1

(55152) : 55152 : Preparing a Public Relations Campaign (Elective)

(55191) : 55191 : Social Science Research Design (RM)

| Course Code | Course Title                                     | Course Credits | E1 (External) |           | I1 (INTERNAL) |           | TOTALF (TOTAL MARKS) |           |
|-------------|--------------------------------------------------|----------------|---------------|-----------|---------------|-----------|----------------------|-----------|
|             |                                                  |                | Min Marks     | Max Marks | Min Marks     | Max Marks | Min Marks            | Max Marks |
| 55111       | Persuasion Studies                               | 4.00           | 28.00         | 70.00     | 12.00         | 30.00     | 40.00                | 100.00    |
| 55125       | Public Relation in the Private & Public Sector   | 4.00           | 28.00         | 70.00     | 12.00         | 30.00     | 40.00                | 100.00    |
| 55131       | Media Management and Economics                   | 4.00           | 28.00         | 70.00     | 12.00         | 30.00     | 40.00                | 100.00    |
| 55141       | Writing for Media - 1                            | 2.00           | 14.00         | 35.00     | 6.00          | 15.00     | 0.00                 | 50.00     |
| 55152       | Preparing a Public Relations Campaign (Elective) | 4.00           | 28.00         | 70.00     | 12.00         | 30.00     | 40.00                | 100.00    |
| 55191       | Social Science Research Design (RM)              | 4.00           | 28.00         | 70.00     | 12.00         | 30.00     | 40.00                | 100.00    |

#:0.229; @:O.5042A/O.5043A/O.5044A; \*:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: GRADE CARRIED FORWARD; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPA: SEMESTER GRADE POINT AVERAGE= äCG / äC; CGPA: CUMULATIVE GRADE POINT AVERAGE; RR: RESERVED

( NEP 2020 ) EXAMINATION HELD IN DECEMBER 2025

|             |      |              |              |              |              |              |              |      |
|-------------|------|--------------|--------------|--------------|--------------|--------------|--------------|------|
| %Marks      | >=90 | >=80 and <90 | >=70 and <80 | >=60 and <70 | >=55 and <60 | >=50 and <55 | >=40 and <50 | < 40 |
| Grade       | O    | A+           | A            | B+           | B            | C            | D            | F    |
| GRADE POINT | 10   | 9            | 8            | 7            | 6            | 5            | 4            | 0    |

03: ANDHERI

| SEAT NO                             |    |    |   |   | NAME                                                            |   |   |     |      | STATUS                                          |    |    |   |   | GENDER                                 |   |    |     |      | ERN                                                               |    |    |   |   | COLLEGE                                              |   |   |     |      |               |       |        |    |        |   |   |   |     |       |  |      |  |   |  |   |  |   |  |      |  |    |  |   |  |    |  |   |  |      |  |    |  |       |  |         |  |
|-------------------------------------|----|----|---|---|-----------------------------------------------------------------|---|---|-----|------|-------------------------------------------------|----|----|---|---|----------------------------------------|---|----|-----|------|-------------------------------------------------------------------|----|----|---|---|------------------------------------------------------|---|---|-----|------|---------------|-------|--------|----|--------|---|---|---|-----|-------|--|------|--|---|--|---|--|---|--|------|--|----|--|---|--|----|--|---|--|------|--|----|--|-------|--|---------|--|
| 55111 : Persuasion Studies (THEORY) |    |    |   |   | 55125 : Public Relation in the Private & Public Sector (THEORY) |   |   |     |      | 55131 : Media Management and Economics (THEORY) |    |    |   |   | 55141 : Writing for Media - 1 (THEORY) |   |    |     |      | 55152 : Preparing a Public Relations Campaign (Elective) (THEORY) |    |    |   |   | 55191 : Social Science Research Design (RM) (THEORY) |   |   |     |      | TOTAL ( 550 ) |       | RESULT |    | REMARK |   |   |   |     |       |  |      |  |   |  |   |  |   |  |      |  |    |  |   |  |    |  |   |  |      |  |    |  |       |  |         |  |
|                                     |    |    |   |   |                                                                 |   |   |     |      |                                                 |    |    |   |   |                                        |   |    |     |      |                                                                   |    |    |   |   |                                                      |   |   |     |      | äC            |       | äCG    |    | äCG    |   |   |   |     |       |  |      |  |   |  |   |  |   |  |      |  |    |  |   |  |    |  |   |  |      |  |    |  |       |  |         |  |
| External (70/28)                    |    |    |   |   | External (70/28)                                                |   |   |     |      | External (70/28)                                |    |    |   |   | External (35/14)                       |   |    |     |      | External (70/28)                                                  |    |    |   |   | External (70/28)                                     |   |   |     |      |               |       |        |    |        |   |   |   |     |       |  |      |  |   |  |   |  |   |  |      |  |    |  |   |  |    |  |   |  |      |  |    |  |       |  |         |  |
| Internal(30/12)                     |    |    |   |   | Internal(30/12)                                                 |   |   |     |      | Internal(30/12)                                 |    |    |   |   | Internal(15/6)                         |   |    |     |      | Internal(30/12)                                                   |    |    |   |   | Internal(30/12)                                      |   |   |     |      |               |       |        |    |        |   |   |   |     |       |  |      |  |   |  |   |  |   |  |      |  |    |  |   |  |    |  |   |  |      |  |    |  |       |  |         |  |
| TOT                                 |    | GP |   | G |                                                                 | C |   | G*C |      | TOT                                             |    | GP |   | G |                                        | C |    | G*C |      | TOT                                                               |    | GP |   | G |                                                      | C |   | G*C |      | TOT           |       | GP     |    | G      |   | C |   | G*C |       |  |      |  |   |  |   |  |   |  |      |  |    |  |   |  |    |  |   |  |      |  |    |  |       |  |         |  |
| 8211031                             |    |    |   |   | SIDDHI CHINTAMAN KHEDEKAR                                       |   |   |     |      | Regular                                         |    |    |   |   | FEMALE                                 |   |    |     |      | (MU0027920250002810)                                              |    |    |   |   | 03: ANDHERI                                          |   |   |     |      |               |       |        |    |        |   |   |   |     |       |  |      |  |   |  |   |  |   |  |      |  |    |  |   |  |    |  |   |  |      |  |    |  |       |  |         |  |
| E1                                  | 37 |    |   |   | P                                                               |   |   |     | 34   |                                                 |    |    | P |   |                                        |   | 34 |     |      |                                                                   | P  |    |   |   | 28                                                   |   |   |     | P    |               |       |        | 31 |        |   |   | P |     | MARKS |  |      |  |   |  |   |  |   |  |      |  |    |  |   |  |    |  |   |  |      |  |    |  |       |  |         |  |
| I1                                  | 27 |    |   |   | P                                                               |   |   |     | 30   |                                                 |    |    | P |   |                                        |   | 27 |     |      |                                                                   | P  |    |   |   | 15                                                   |   |   |     | P    |               |       |        | 29 |        |   |   | P |     | (351) |  | PASS |  |   |  |   |  |   |  |      |  |    |  |   |  |    |  |   |  |      |  |    |  |       |  |         |  |
| TOT                                 | 64 |    | 7 |   | B+                                                              |   | 4 |     | 28.0 |                                                 | 64 |    | 7 |   | B+                                     |   | 4  |     | 28.0 |                                                                   | 61 |    | 7 |   | B+                                                   |   | 4 |     | 28.0 |               | 43 @2 |        | 10 |        | O |   | 2 |     | 20.0  |  | 57   |  | 6 |  | B |  | 4 |  | 24.0 |  | 60 |  | 7 |  | B+ |  | 4 |  | 28.0 |  | 22 |  | 156.0 |  | 7.09091 |  |

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( NEP 2020 ) EXAMINATION HELD IN DECEMBER 2025

| %Marks      | >=90 |  | >=80 and <90 |  | >=70 and <80 |  | >=60 and <70 |  | >=55 and <60 |  | >=50 and <55 |  | >=40 and <50 |  | < 40 |  |
|-------------|------|--|--------------|--|--------------|--|--------------|--|--------------|--|--------------|--|--------------|--|------|--|
| Grade       | O    |  | A+           |  | A            |  | B+           |  | B            |  | C            |  | D            |  | F    |  |
| GRADE POINT | 10   |  | 9            |  | 8            |  | 7            |  | 6            |  | 5            |  | 4            |  | 0    |  |

04: GHATKOPAR

| SEAT NO                             |    |   |    |     | NAME                                                            |    |   |   |     | STATUS                                          |    |   |   |     | GENDER                                 |    |   |    |     | ERN                                                               |    |   |   |     | COLLEGE                                              |    |   |   |     |               |    |        |         |        |  |  |  |  |
|-------------------------------------|----|---|----|-----|-----------------------------------------------------------------|----|---|---|-----|-------------------------------------------------|----|---|---|-----|----------------------------------------|----|---|----|-----|-------------------------------------------------------------------|----|---|---|-----|------------------------------------------------------|----|---|---|-----|---------------|----|--------|---------|--------|--|--|--|--|
| 55111 : Persuasion Studies (THEORY) |    |   |    |     | 55125 : Public Relation in the Private & Public Sector (THEORY) |    |   |   |     | 55131 : Media Management and Economics (THEORY) |    |   |   |     | 55141 : Writing for Media - 1 (THEORY) |    |   |    |     | 55152 : Preparing a Public Relations Campaign (Elective) (THEORY) |    |   |   |     | 55191 : Social Science Research Design (RM) (THEORY) |    |   |   |     | TOTAL ( 550 ) |    | RESULT |         | REMARK |  |  |  |  |
|                                     |    |   |    |     |                                                                 |    |   |   |     |                                                 |    |   |   |     |                                        |    |   |    |     |                                                                   |    |   |   |     |                                                      |    |   |   |     | äC            |    | äCG    |         | äCG    |  |  |  |  |
| External (70/28)                    |    |   |    |     | External (70/28)                                                |    |   |   |     | External (70/28)                                |    |   |   |     | External (35/14)                       |    |   |    |     | External (70/28)                                                  |    |   |   |     | External (70/28)                                     |    |   |   |     |               |    |        |         |        |  |  |  |  |
| Internal(30/12)                     |    |   |    |     | Internal(30/12)                                                 |    |   |   |     | Internal(30/12)                                 |    |   |   |     | Internal(15/6)                         |    |   |    |     | Internal(30/12)                                                   |    |   |   |     | Internal(30/12)                                      |    |   |   |     |               |    |        |         |        |  |  |  |  |
| TOT                                 | GP | G | C  | G*C | TOT                                                             | GP | G | C | G*C | TOT                                             | GP | G | C | G*C | TOT                                    | GP | G | C  | G*C | TOT                                                               | GP | G | C | G*C | TOT                                                  | GP | G | C | G*C |               |    |        |         |        |  |  |  |  |
| 8211037                             |    |   |    |     | BUSHRA MOHD AKRAM SAIFI                                         |    |   |   |     |                                                 |    |   |   |     | Regular                                |    |   |    |     | FEMALE                                                            |    |   |   |     | (MU0027920250010516)                                 |    |   |   |     | 04: GHATKOPAR |    |        |         |        |  |  |  |  |
| E1                                  | 34 |   | P  |     | 28                                                              |    | P |   |     | 31                                              |    | P |   |     | 19                                     |    | P |    |     | 30                                                                |    | P |   |     | 28                                                   |    | P |   |     | MARKS         |    |        |         |        |  |  |  |  |
| I1                                  | 28 |   | P  |     | 30                                                              |    | P |   |     | 25                                              |    | P |   |     | 12                                     |    | P |    |     | 26                                                                |    | P |   |     | 29                                                   |    | P |   |     | (320)         |    | PASS   |         |        |  |  |  |  |
| TOT                                 | 62 | 7 | B+ | 4   | 28.0                                                            | 58 | 6 | B | 4   | 24.0                                            | 56 | 6 | B | 4   | 24.0                                   | 31 | 7 | B+ | 2   | 14.0                                                              | 56 | 6 | B | 4   | 24.0                                                 | 57 | 6 | B | 4   | 24.0          | 22 | 138.0  | 6.27273 |        |  |  |  |  |

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( NEP 2020 ) EXAMINATION HELD IN DECEMBER 2025

| %Marks      | >=90 |  | >=80 and <90 |  | >=70 and <80 |  | >=60 and <70 |  | >=55 and <60 |  | >=50 and <55 |  | >=40 and <50 |  | < 40 |  |
|-------------|------|--|--------------|--|--------------|--|--------------|--|--------------|--|--------------|--|--------------|--|------|--|
| Grade       | O    |  | A+           |  | A            |  | B+           |  | B            |  | C            |  | D            |  | F    |  |
| GRADE POINT | 10   |  | 9            |  | 8            |  | 7            |  | 6            |  | 5            |  | 4            |  | 0    |  |